

Somerset County GIS/Open for Business Mapping

Here are some basic points about the Somerset County GIS/Open for Business Mapping. If you want to know more, attached is the Press Release and the map itself it at <https://bit.ly/2ZMbFri>.

- Somerset County's GIS department, the Somerset County Business Partnership, and the Economic Recovery Task Force have partnered to create flexible "Open for Business" online map project
- All Somerset County businesses from diners to salons to veterinarians can enter their information on the "Open for Business" website.
- The important feature is that any entry in the map can be quickly updated by the business itself.
- So as rules and services change during the COVID pandemic -- gyms opened, indoor dining allowed, or even as a business opens or changes its hours -- they can update their entry.
- Loyal and potential customers can then find the new information in one central location.
- This map will be prominently displayed on the county and Task Force web sites, as well as all our social media.
- We ask our mayors and others to encourage businesses in your community to sign up as soon as possible.
- The more businesses that participate, the more effective the map will be.
- So please help us make this a huge success by posting the information on your municipal websites and informing your local business associations.

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